



MERIT

Important: Read Carefully!

Failure to comply may result in burn injury. DANGER - lighter contains butane gas under pressure. Extremely Flammable. Do not use near fire or flame. Do not puncture, incinerate or expose to temperature from sun or otherwise above 120°F. Do not attempt to refill. As with all lighters, hold away from face when lighting.

CAUTION: Be sure flame is extinguished after use.

KEEP AWAY FROM CHILDREN.

To adjust flame:

Remove lighter from case. With lighter lit, move lever toward + for higher flame, toward - for lower flame.

Keep Away From Children.

GUARANTEE

Should your Scripto lighter prove defective under normal use, return it for replacement. For an approved lighter mail bag, write to: Scripto - Tokai, P.O. Box 5555, Fontana, CA 92334-5555, (800) 241-8552 Ext. 426.

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Show 'em you've got Merit with this great ashtray!

Our one-of-a-kind ashtray is yours for only \$1.00 and 10 pack UPCs. It's made from real porcelain, features the Merit design and is trimmed in gold. It's a great way to show off your Merit. So start saving your pack UPCs today! To order: Just fill out this order form, enclose 10 Merit pack UPCs, plus \$1.00 check or money order for shipping and handling (no cash) and send it all to: Promotional Services Center, Switch Down Kit Ashtray Offer, P.O. Box 24066, Kankakee, IL 60902-4066.

Name _____

Address _____

City _____

Regular Brand Smoked

State _____

ZIP _____

Offer is limited to smokers 21 years of age or older. Offer void to Philip Morris and its advertising agencies' employees. Offer good in USA only. Offer void where prohibited, licensed or taxed. Allow 10-12 weeks for delivery. No facsimiles accepted.

Offer good until 2/28/94. Limit one ashtray per person.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and other incentive items by mail, subject to applicable state and federal law.

Signature _____

(required)

Birth Date _____

(required)

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